

VLISCO FASHION FUND

APPLICATION FORM 2019

Name _____

E-mail address _____

Home address _____

Country _____

Phone number _____

Date of birth _____

Profile picture PLEASE ATTACH TO E-MAIL _____

The total size of the application including the attachments cannot exceed 25MB.

Did you get any formal training in fashion/design/textile and if yes, where?

Short intro about you (max 200 words)

Name of your brand

Who is your target audience?

How do you communicate about your brand and how do you sell your products?

What sets your brand apart from your competition?

Short term goals for your business and/or brand (what to achieve in 1 year)

Long term goals (what to achieve in 5 years)

Describe how you would spend €5000 of funding to achieve these goals?
Specify how much you would allocate to which areas of your business?

When it comes to fashion design and tailoring, what is your strongest skill?

Please upload up to 8 images of your creations (check quality of your images!)
Describe the portfolio you have uploaded (max. 200 words)

What are your social media URLs (Instagram, Facebook etc.)

Why would you like to work with Vlisco?

Confirm that all garments submitted in the portfolio images are designed and constructed by yourself, and no one else. Note that fraudulent applicants may face eternal disqualification from the Vlisco Fashion Fund.

Signature candidate
